

AMERICAN ENEMA

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CINEMA

- A film, also called a movie, motion picture, theatrical film or photoplay, is a series of still images which, when shown on a screen, creates the illusion of moving images due to the phi phenomenon.
- The word “cinema”, short for cinematography, is often used to refer the industry of films and filmmaking or to the art of filmmaking itself.
- The name “film” originates from the fact that photographic film has historically been the medium for recording and displaying motion pictures.

THE HISTORY OF FILM

- Preceding film in origin by thousands of years, early plays and dances had elements common to film : scripts, sets, costumes, production, direction, actors, audiences, storyboards and scores.
- The use of sequences of photographs in such devices was initially limited to a few experiments with subjects photographed in a series of poses, because the available emulsions were not sensitive enough to allow the short exposures needed to photograph subjects that were actually moving

HISTORY OF HOLLYWOOD

- ◉ Is a neighborhood in the central region of Los Angeles, California. The neighborhood is notable for its place as the home of the United States film industry, including several of its historic studios.
- ◉ Its name has come to be a metonym for the motion picture industry of the United States. Hollywood is also a highly ethnically diverse, densely populated, economically diverse neighborhood and retail business district.
- ◉ Hollywood was a small community in 1870 and was incorporated as a municipality in 1903. It officially merged with the city of Los Angeles in 1910, and soon thereafter a prominent film industry began to emerge, eventually becoming the most recognizable film industry in the world.

- In 1910, the city voted for merge with Los Angeles in order to secure and adequate water supply and to gain access to the Los Angeles sewer system. With annexation, the name of Prospect Avenue changed to Hollywood Boulevard and all the street numbers were also changed.



THE CELEBRITIES OF HOLLYWOOD

- ◉ Mickey Rourke: He was born on 16 September 1952(age 64) in Schenectady, New York.
- ◉ Hugh Michael Jackman: He was born on 12 October 1968(age 48), in Sidney, Australia. It should be noted that Hugh Hackman is Greek.





Brad Pitt: He was born on 18 December 1963 (age 52) in Sony Oklahoma, USA.



Al Pacino: He was born on 25 April 1940(age 76), in East Harlem, New York, USA .



Marilyn Monroe: She was born on 1 June 1926, in Los Angeles, California, and she died on 5 August 1962 in Brentwood, Los Angeles.

CLASSIC MOVIES

- “The stagecoach”(1939), a western movie with the actor John Wayne.
- “Gentleman prefer blondes”(1953), a vintage story with the “Immortal” actress Marilyn Monroe.
- “Superman”(1978), a action-fiction movie, starring the actor Christopher Reeve who is the first superhero of Hollywood.
- “James Bond”(1973-1983), the most classic agent, Roger Moore.

CINEMA CULTURE AND ENTERTAINMENT CARRIER

- ◉ Cinema is the real creator of culture because it is composite of several factors, which shows the presence of human spirituality, with representative creations.
- ◉ It is carrier of culture, and through it highlighted various forms of arts such as music, dancing, painting, singing, photography, poetry.
- ◉ The movie is entertainment entity because:
 - The technological scope and variety
 - It encompasses all the arts
 - Creates pleasure
 - Productive thinking
 - Communication

EUROPEAN CINEMA

The artistic movements:

- ◉ The French impressionism (1918-1929)
- ◉ The French surrealism (1924-1929)
- ◉ The Soviet Montage (1924-1930)
- ◉ The Italian neo-realism (1942-1951)
- ◉ The French Nouvelle vague (1959-1964)

Subject to European Cinema:

- ◉ Questioning the morality of petty bourgeoisie
- ◉ Existential problems, psychological and social the individual
- ◉ Communities in crisis and love
- ◉ Spirit and matter Dimension
- ◉ Poetry and Mysticism
- ◉ Instinct and imagination

Features on the technique of European cinema:

- ◉ The slow-moving tempo
- ◉ The long shots
- ◉ Minimization of motion
- ◉ The viewing angle stability
- ◉ The persistent focus on faces
- ◉ Usual absence of music
- ◉ Permanence pauses
- ◉ The theme of the called realism
- ◉ Quiet room

So the specificities of European cinema :

- ◉ Lend atmosphere to the films
- ◉ Emphasize the dialogues or the feelings of persons

Contradictions: often causing the viewer of boredom

Proposal: we could do a massive spectacle and more accessible to the public

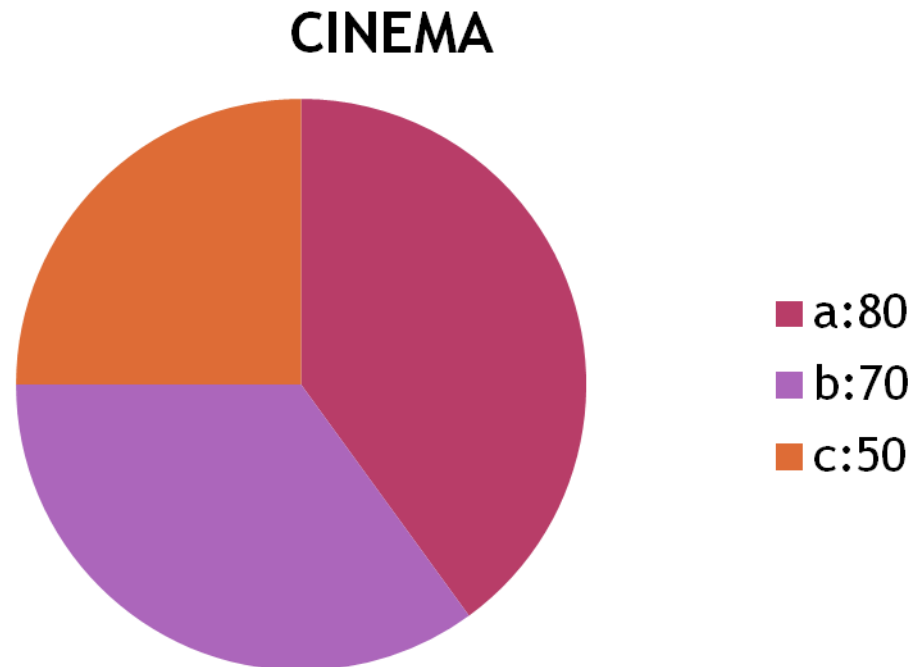
European filmmakers :

- ◉ Emir Nemanja Kustrurica
- ◉ Nani Moretti
- ◉ Krzysztof Kieslowski
- ◉ Eric Rohmer
- ◉ Claude Chabrol

VIRTUAL QUESTIONNAIRE

We ask 200 people:

1. How often do you go at the cinema?
 - a. Once a month
 - b. Once a week
 - c. Often

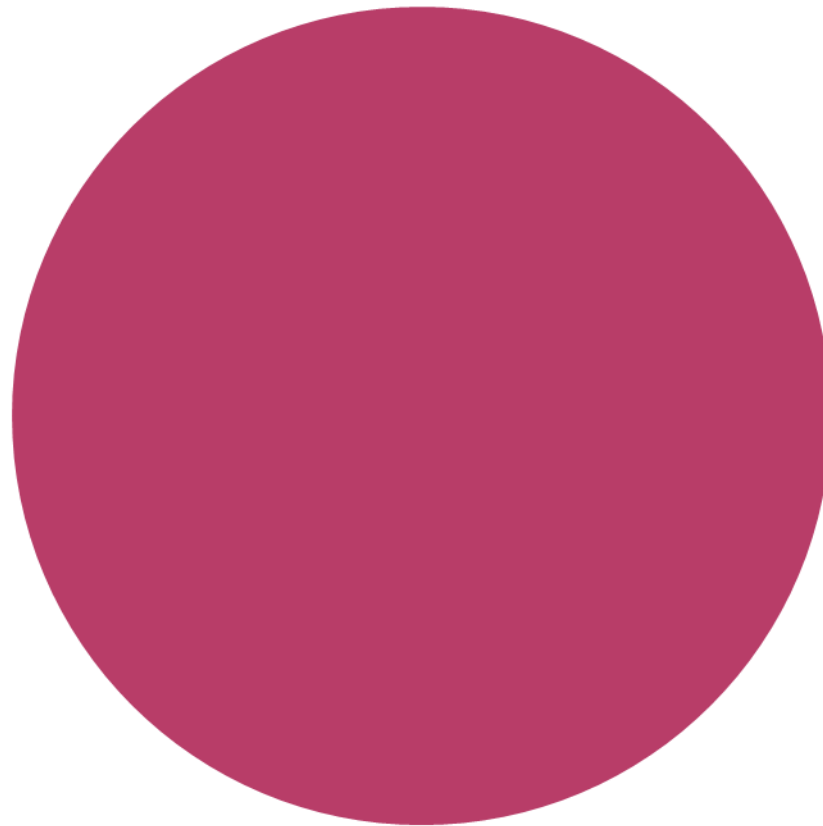


2. Do you watch movies online?

a. Yes

b. No

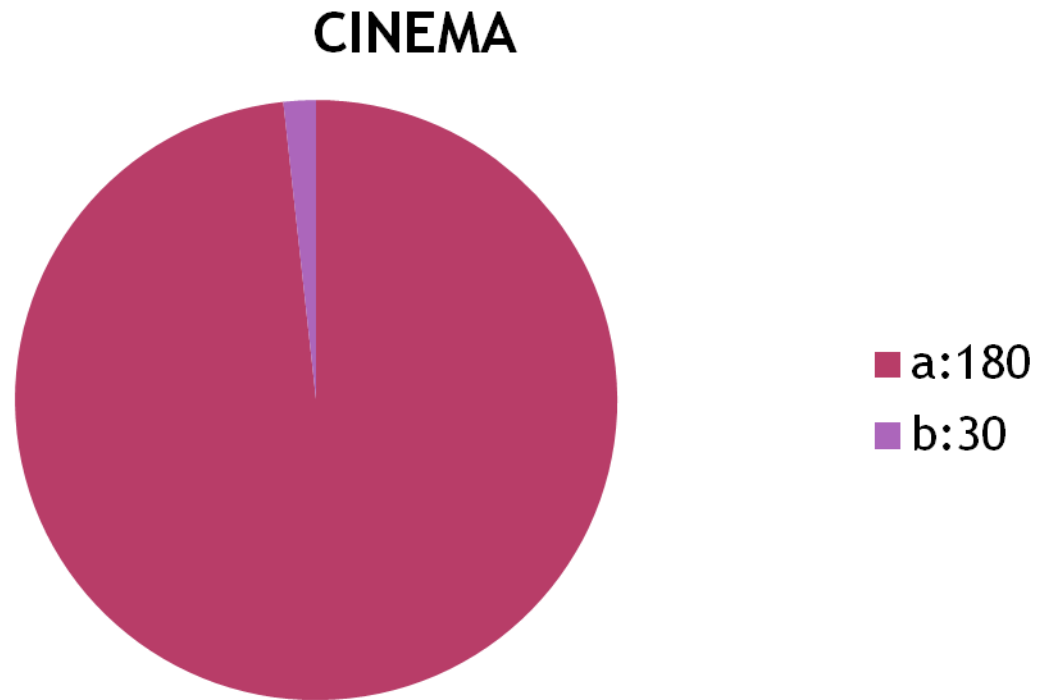
CINEMA



■ a: 200

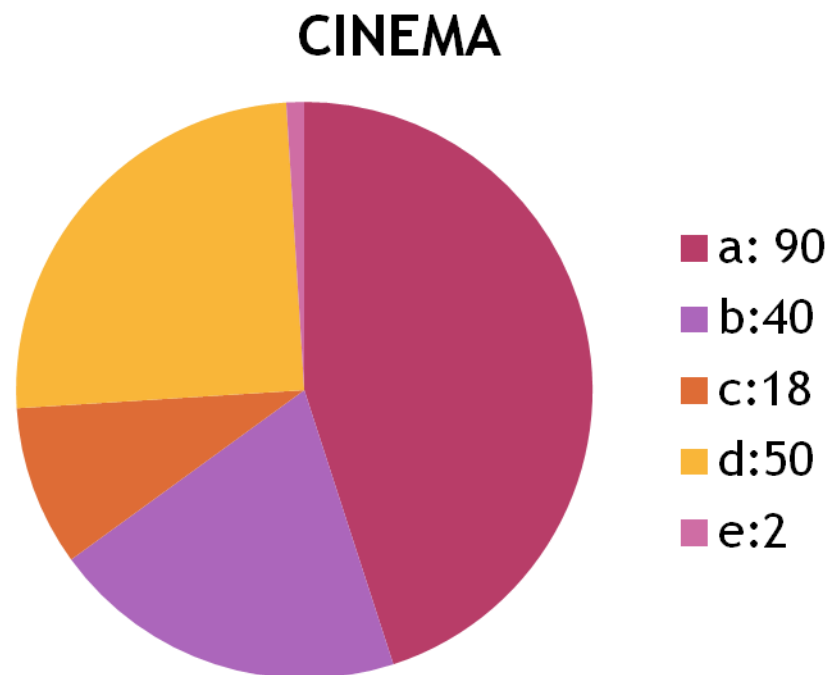
3. How often?

- a. Every day
- b. Every week
- c. Very often
- d. Never



4. What kind of movies do you prefer?

- a. Comedy movies
- b. Thriller movies
- c. Romantic movies
- d. Adventure movies
- e. Something else



MOVIES GENRES

- ◉ Sports movies
- ◉ Romantic movies
- ◉ Apocalyptic movies
- ◉ Police films
- ◉ Biography movies
- ◉ Epic movies
- ◉ Science fiction movies
- ◉ Erotic movies
- ◉ Ethnography movies
- ◉ Thriller
- ◉ Musical movies
- ◉ Mystery movies
- ◉ Movies with parallel stories
- ◉ Parody
- ◉ Adventure movies

- ◉ Pirate movies
- ◉ Action movies
- ◉ Horror movies
- ◉ Fiction movies
- ◉ Psychological movies
- ◉ Movies placed in the future
- ◉ Western movies
- ◉ Drama movies
- ◉ Street movies
- ◉ Forensic movies
- ◉ Adulthood movies
- ◉ Historical movies

- ◉ Espionage movies
- ◉ Disaster movies
- ◉ Comic movies
- ◉ Movies formed with LGBT
- ◉ War movies
- ◉ Policies movies
- ◉ Porn movies
- ◉ Satirical movies
- ◉ Cinephile movies
- ◉ Surreal movies

MOVIES AWARDED OSCARS

- ◉ Gone with the Wind (1939)
- ◉ Casablanca (1942)
- ◉ Hamlet (1948)
- ◉ All about Eve (1950)
- ◉ On the Waterfront (1954)
- ◉ The bridge on the river Kwai (1957)
- ◉ The apartment (1960)
- ◉ West side story (1961)
- ◉ Lawrence of Arabia (1962)
- ◉ My fair lady (1964)
- ◉ The Godfather (1972)

- ◉ The Godfather 2 (1974)
- ◉ One flew over the Cuckoos' nest (1975)
- ◉ Annie Hall (1977)
- ◉ The deer hunter (1978)
- ◉ Amadeus (1984)
- ◉ Out of Africa (1985)
- ◉ The silence of the lamps (1991)
- ◉ Schindler's list (1993)
- ◉ Titanic (1997)



MOVIES PLAYED BY FAMOUS ACTORS

- ◉ Daniel Day Lewis: He borned on 29/04/1957 in London. His important movies are:
“My left foot” (1989),
“The gangs of New York” (2003),
“There will be blood” (2008),
“Lincoln” (2013)



◉ Edward Norton: He was born on 18/08/1969 in Columbia Maryland. His important movies are:

“Courses American history” (1998)

“Fight club” (1999)

“Birdman” (2014)

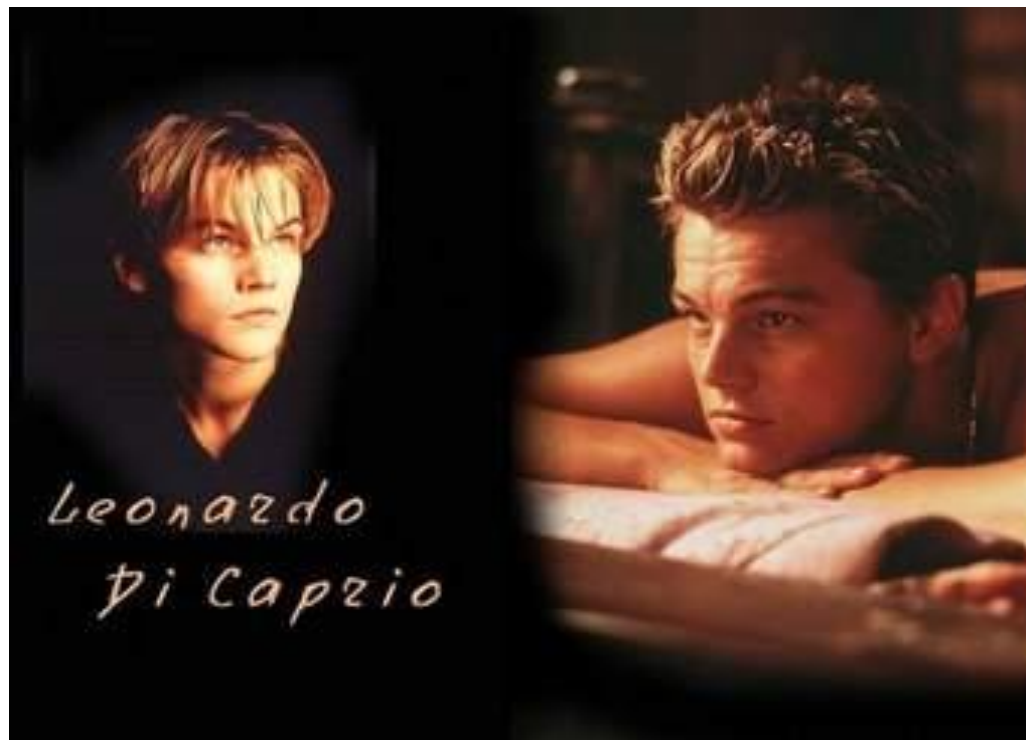


○ Leonardo DiCaprio: He was born on 11/11/1974 in Los Angeles, California, USA.

His important movies are :

“Titanic” (1997)

“The Revenant” (2015)



MOVIE WITH MEANING

◎ “American History X” (USA):

The story takes in place in Venice Beach in Los Angeles an region shown in cinemas as a paradise. Behind the lights of the city located the hell of neo-Nazism, which is resting on broken family lives, identities searches, social contrasts, hate, swastikas drugs and gangs of complicate to brothers horror of neo-Nazism. Racism and xenophobia but acquire substance through corrupt and seduce. The two brothers finally don't manage to extricate from the hell of the life of one, because his extreme past flows until it reaches the most dramatic and unexpected end of his most beloved person.

REVIEW: Of the year's best American Films. Monitored as a typical family drama, despite its charging policy. Worth its interpretation Oscar Edward Norton.

The preferences of young public

- ◉ Nowadays the television, cinema and of course movies and series are playing a key role in the everyday life of a young. In their free time if they are not busy of facebook, instagram, twitter etc they watch movies or series. Actually, all we know that younger public prefer to watch movies rather than watch series, but it is not always true. When they decide to watch movies their option are adventure films, horror films , comedy films, science fiction films, drama films and romance films. The adventure films offer anguish, increases the instinct of adventure and adrenaline increases. The horror films offer anguish, fear, anxiety and adrenaline increases. The comedy films offer laughs, passes pleasantly the hour, and is a good way to overcome any kind of stress.

The science fiction films is one of the most interesting kind of movies. Its content usually play with your fantasy and is accessible from both younger and lower ages. The drama films, I think is the only kind of movies that its content is identified with the life. Usually it has sad content, that's why it is a special option. The romance films are often associated with drama movies, that's why they have the same content. All the kind of movies are accessible to the young public. I believe that the boys/men prefer to watch adventure films, horror films, comedy films and science fiction films. The girls/women prefer to watch comedy films, science films, drama films and romance films. Of course none of them disdain to watch the other kind of films.

What are the reasons that push young people to see something? On going engagement with facebook gadgets etc

- ◎ Many are the reasons that push young people to see something. Initially, in this way they are entertained and pleasantly spend their time. Also, informed about various issues concerning their recent age even using facebook and other social media can. Furthermore they can communicate with people who are far away and is impossible to contact closely. Therefore, many times gadgets and facebook are useful most of the time and can have impact if handled correctly.

Ultimately, what is considered quality cinema?
The film that make a great impression became of various reasons such as higher technology, best acting, scenarios and filming, and certainly the issues highlighted through the film. In other words, do they make us think deeply about serious issues, and bring up the questioning of these controversial issues of our society.